

Privacy Policy

Last Modified: January 24, 2020

Protecting your private information is important to us. This Statement of Privacy (“Privacy Policy”) applies to Wysh and our mobile and web services, applications and website (wysh.ai) (collectively, the “Services”), and your choices about the collection and use of your information.

By using our Services in any manner, you indicate to Wysh that you have read and accept our Privacy Policy and consent to the data practices described in this Privacy Policy. If you do not accept this Privacy Policy and/or do not meet and/or comply with the provisions set forth herein, then you may not use our Services.

Information We Collect

When you use our Services, you may provide Wysh with two main types of information: (1) personally identifiable information that you knowingly choose to disclose, which is collected on an individual basis, and (2) general user information that does not contain personally identifiable information, which is collected on an aggregate basis as you browse and use our Services. We collect information from you when you (a) use and/or access our Services, (b) register an account and/or subscribe to Wysh, (c) open and/or respond to our emails, (d) contact Wysh, (e) visit any page online that displays our content, and/or (f) provide information to any of our vendors.

Personally Identifiable Information You Choose to Provide

We may ask for certain personal information from you for the purpose of providing to you content and/or services that you request. We collect personal information such as your: (i) contact information (including name, telephone number, email and address); (ii) financial information (such as credit card number, expiration date, verification number and billing address); (iii) username and password (specifically chosen by you); (iv) location information and (v) preferences and behavior (such as record of events, bulletin board posts, comments, areas of interests). Once you register, you have opted in to receive electronic communications from Wysh. Wysh and/or your property management may also provide you with the opportunity to

participate in surveys through our Services. If you participate, we will request certain personally identifiable information. Participation in surveys is completely voluntary and you therefore have a choice whether to disclose such information.

Non-Personally Identifiable Information We Collect

Cookies: We use cookies and web log files to track website usage and trends, to improve the quality of our service and to customize your experience. A “Cookie” is a tiny data file that resides on your computer, mobile phone, or other device, and allows Wysh to recognize you as a user when you return to our Service using the same computer, mobile device and/or web browser. Information gathered through Cookies may include the date and time of visits, the pages viewed, and/or time spent at our website. You can remove or block Cookies using the settings in your browser, but in some cases that may impact your ability to use our Services.

Device Data: We use device data, which is information concerning a device you use to access, use, and/or interact with the Services, such as operating system type and/or mobile device model, browser type, domain, and other system settings, the language your system uses and the country and time zone of your device, unique device identifier and/or other device identifier, mobile phone carrier identification, and device software platform and firmware information.

Aggregate: We may collect non-identifying and statistical information about the use of our Services, including without limitation how many visitors visit a specific page, how long they stay on that page and which links, if any, they click on. This information represents a generic overview of our users, including their collective habits. Information collected in the aggregate is not associated with you as an individual. We may share user information in the aggregate with third parties, such as advertisers and service providers.

Other Tracking Technologies: We may supplement information you provide to us with information from other sources, such as information to validate or update your address, and/or other demographic information. This information is used to maintain the accuracy of information on our Service and for internal analysis. We may also use clear gifs, pixel tags and web beacons, which are tiny graphic images placed on website pages or in our emails that allow us to determine whether you have performed specific actions and are further used to track online movements of our users. In contrast to cookies, which are stored on your computer’s hard drive, clear gifs are embedded invisibly on web pages. We do not tie the information gathered by clear gifs to your personally identifiable information.

Third Party Services: To support the services we provide to you, we may use services hosted by third parties. These services may collect information sent by a browser as part of a web page request, including Internet Protocol (“IP”) addresses, browser software, and/or clickstream patterns. If these third-party services collect information, they do so anonymously without identifying individual visitors. However, we may link the information we record using tracking technology to personal information we collect. In addition, we may allow third parties who list and/or partner with us to use Cookies in connection with your use of the Service. They may collect and store the same type of information and use it similarly to Wysh, as described above.

Plug-Ins: Third party plug-ins may collect information about your use of our Services. For example, when you load a page on Wysh that has a plug-in from a third-party site and/or service, you are also loading content from such third-party site. Such site and/or services may request Cookies directly from your browser. Such interactions are subject to the privacy policy of the third-party site. In addition, certain cookies and other tracking mechanisms on our Service are used by third parties for targeted online marketing and other purposes. Such technologies allow a partner to recognize your computer or mobile device each time you visit Wysh, but do not allow access to personally identifiable information from Wysh. We do not have access and/or control over such third-party technologies, and they are not covered by our privacy policy. If you prefer to prevent third parties from setting and accessing Cookies on your computer, you may set your browser to block Cookies.

Payment Processors: Wysh uses third party payment processors, including but not limited to Stripe to process financial payments. When you make rent payments through Wysh, Wysh may transfer certain personally identifiable information to such payment processors for the sole purpose of facilitating the payment transaction, such as your name, address, and credit card information.

How We Use That Information

General Use

We use information collected as described in this Privacy Policy to provide you with the information and/or content that you have requested, and, in some cases, to contact you about our products, features and/or services. We also use the information collected to take the following actions:

- operate, maintain and improve our Services
- provide you with interest based ads and products
- fulfill requests placed through our Services

- answer questions and respond to your requests
- perform analytics and conduct research
- send you reminders, support and marketing messages
- manage our administration of the Services
- improve the design and content of our Services
- analyze programs, products and services we offer

The information collected in the aggregate enables Wysh to better understand your use of the Services and to enhance your enjoyment. If you use the Services, you agree to receive certain communications from us including but not limited to the following:

Special Offers and Updates. We will occasionally send you information on products, special deals, and/or promotions. You can sign up for these emails from us at any time on our Service. Out of respect for your privacy, you may elect not to receive these types of communications by changing your account setting through the Services.

Customer Service. Based upon the personally identifiable information you provide us, we will communicate with you in response to your inquiries, to provide the services you request and to manage your account. We will communicate with you by email or telephone, as you may elect.

Supplementation of Information. In order to process your credit card payments, we use a third-party provider to validate and verify your account information. All billing and account information is transmitted via https, which is a secure encrypted protocol system.

Parties with whom we may share your information

We may share your personally identifiable information as well as information from tools like cookies, log files, and device identifiers and location data (such as usage data, referring/exit pages and URLs, platform types, number of clicks, etc.), with property management, employees, contractors, agents and organizations that help Wysh provide the Services to you ("Service Providers"). Our Service Providers will be given access to your information as is reasonably necessary to provide the Services. We take the privacy of our users very seriously, and we do not sell, rent, and/or otherwise provide your personally identifiable information to third parties for marketing purposes. We will not share your personally identifiable information in ways unrelated to those described in this Privacy Policy without providing you with an opportunity to opt out of such use and/or otherwise prohibit such unrelated use. We encourage our Service Providers to adopt and post privacy policies; however, their use of personally identifiable information obtained through

Wysh is governed by their privacy policies and is not subject to our control. Certain Service Providers will automatically collect non-identifying information about your use of our Services by using Cookies and other technologies as similarly used by Wysh.

Sharing between Residents and Buildings

As part of the Service, Wysh will facilitate the sharing of information between building staff and/or residents. As part of the property-related communications, you may obtain another resident's email address, unit number, and/or other information. You have a limited license to use this information only for Wysh-related communications and/or for Wysh facilitated transactions. Wysh has not granted you a license to use the information for unsolicited commercial messages and/or unauthorized transactions.

Disclosures

Wysh will not disclose your personal information to third parties except as set forth in this Privacy Policy and in the following circumstances: (i) to investigate and defend Wysh users against any third party claims and/or allegations and/or otherwise to protect Wysh from liability, (ii) to investigate, prevent and/or take action regarding suspected and/or actual illegal activities, (iii) to assist government enforcement agencies, respond to a legal process and/or comply with the law, (iv) to exercise or protect the rights, property and/or personal safety of the users of the Services and/or (v) to protect the security and/or integrity of the Service.

What happens in the event of a change of control

If we sell or otherwise transfer part or the whole of Wysh or our assets to another organization (i.e., in the course of a transaction such as a merger, acquisition, bankruptcy, dissolution, liquidation), your information such as name and email address, user content and/or any other information collected through the Services may be among the items sold and/or transferred.

Your Information Choices

We respect your privacy and give you an opportunity to opt out of receiving announcements of certain information. Although we think that you benefit from a more personalized experience when we know more about you and what you like, you can limit the information you provide to Wysh, and you can limit the communications that Wysh sends to you. If you visit our Services and

volunteer personally identifiable information, you can opt out of receiving and can review, modify, update, and/or delete such information by contacting and/or by changing your preferences on our Service. Please be aware that we may still email you non-commercial emails related to your account and your transactions through our Services. Following termination and/or deactivation of your account, Wysh will retain information (including without limitation your profile information) for backup, archival and/or audit purposes. In some cases, if you choose not to provide Wysh with requested information, you may not be able to access all of our Services.

Community

We offer several features that allow you to connect and communicate in public or semi-public spaces, such as Wysh's messaging platform. Wysh allows you to connect with others while using the Services, so when you create a profile, including comments and messages in the bulletin board, other residents and/or staff of the building can view them. Please be respectful and use common sense when posting in public community spaces or sharing your personal information. Information that you submit can be read, collected, and/or used by others. Posts in community spaces may remain public even after your account is closed. You are responsible for personal information you choose to post in community spaces.

Your California Privacy Rights

Under California Civil Code Sections 1798.83-1798.84, California residents are entitled to receive: (a) information identifying any third party companies to whom Wysh may have disclosed personal information to for direct marketing, within the past year; and (b) a description of the categories of personal information disclosed. To obtain such information, please email your request to support@wysh.ai and we will provide a list of categories of personal information disclosed within thirty (30) days of receiving such a request. This request may be made no more than once per calendar year. We reserve the right not to respond to requests submitted in ways other than those specified above.

Service Eligibility And Changes

Children and Minors. Wysh does not knowingly collect personally identifiable information from children under the age of thirteen (13). If we learn that we have collected personal information from a child under age thirteen (13), we

will delete that information as quickly as possible. If you believe that a child under the age of thirteen (13) may have provided us personal information, please contact us at support@wysh.ai. By using Wysh, you represent that you are at least eighteen (18) years old and understand that you must be at least eighteen (18) years old in order to create an account and/or purchase the goods or services advertised through the Services.

Changes to Privacy Policy. We may update this Privacy Policy at any time, with or without advance notice, so please review it periodically. We may provide you additional forms of notice of modifications and/or updates as appropriate under the circumstances. Your continued use of the Services after any modification to this Privacy Policy will constitute your acceptance of such modification. You can determine when this Privacy Policy was last revised by referring to the date it was “Last Modified” above.

Security

We work hard to secure your personal information from unauthorized access to and/or unauthorized alteration, disclosure and/or destruction of information we hold. Your account is protected by password for your privacy and security. We review our information collection, storage and processing practices, including physical security measures, to guard against unauthorized access to systems. Because the internet is not a completely secure environment, Wysh cannot warrant the security of any information you transmit to Wysh and/or guarantee that information on the Services may not be accessed, disclosed, altered and/or destroyed by breach of any of our physical, technical and/or managerial safeguards. Please do your part to help Wysh. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and Wysh, at all times. Please limit your access to your computer and/or mobile device and browser by signing off after you have finished accessing your account. We are not responsible for the functionality, privacy and/or security measures of any other organization.

Data Transfers

Please be aware that our Services are subject to United States laws, including those governing privacy and security of your information. We may host and process data, including your personal information in the United States and in other countries through third parties that we use to operate and/or manage the Services. By using our Services, you agree and consent (and represent that you have the authority to provide such consent) to the information collection, use and sharing practices described in this Privacy Policy and understand that the laws of the United States related to the foregoing may differ from those of

other countries and may not be as protective as the laws in the country where you reside.

Other Websites and Services

We are not responsible for the practices employed by any websites and/or services linked to and/or from our Services, including without limitation the information and/or content contained therein. Please remember that when you use a link to go from our Services to another website and/or service, our Privacy Policy does not apply to those third-party websites and/or services. Your browsing and interaction on any third-party website and/or service, including those that have a link on our Service, are subject to such third party's own rules and policies. In addition, you agree that we are not responsible and do not have control over any third-parties that you authorize to access your personal information. If you are using a third-party website and/or service and you allow them to access your personal information, you do so at your own risk.

How To Contact Us

If you have questions and/or comments about this Privacy Policy, please email us at support@wysh.ai.